Wootton Academy Trust Student Leadership





Role	Social and Fundraising Leader
Number in Team	15+
Main Expectations	<ul> <li>To fulfil the generic School Leader expectations outlined in addition to the following</li> <li>To work collaboratively with students and staff across the school to raise money for a range of good causes. This may include school-based projects as well as local, national and international charities and as part of broader fundraising campaigns.</li> <li>Help to promote positive messages about the good causes that you are raising money for. In doing so you will educate students, parents and staff about the needs of others.</li> <li>You will promote a positive ethos within your year group by working with your peers to organise social events.</li> <li>Work to represent the views and interests of all students when organising social events and in doing so, fostering a greater sense of belonging throughout the school.</li> </ul>
Responsible To	Year 9 Year leader Year 10 Year leader Year 11 Year leader

## **Specific Duties**

- To identify a range of good causes that students, staff and parents can work to support.
- To organise fundraising campaigns in an effort to help a range of different charities/charitable causes.
- To deliver fundraising events that all students, staff and parents can get involved in and support.
- Actively work to promote and educate students about the charitable causes that you are raising money for.
- To communicate regularly with students and the wider community about what you are doing to support good causes.

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- To help organise events and support with notable fundraising campaigns such as...
  - Children in Need
  - Poppy Appeal
  - The Wishing Tree
- You will communicate regularly with your peers to identify opportunities to organise and develop social events and initiatives. These will reflect the interests and demands of the wider-student body.
- You should aim to organise and deliver two social events or initiatives throughout the academic year and that are designed to engage and motive your peers. They should also promote a positive feeling/atmosphere throughout the school.
- Examples of possible social events that you may choose to develop...
  - Inter-form competitions (quizzes, etc.)
  - Talent shows ('Wootton's Got Talent', 'Strictly come Wootton', etc.)
  - School trips (theatre, theme parks, etc.)
  - The Summer Ball (Year 11 only)
- Seasonal events (i.e. Christmas Jumper Day)

## **Personal Qualities**

- Responsible and reliable.
- Show enthusiasm for working with others.
- To be well organised and punctual.
- Able to work to deadlines.
- Empathetic to the needs of others.
- A good listener and communicator.
- Willing to give up their own time for meetings, publicity and planning.
- Independent as well as a good team player.
- Work proactively and independently to plan, deliver and evaluate a variety of fundraising projects. To be prepared to work without the close scrutiny and oversight of teaching/support staff
- Able to meet regularly with your Head of Year to work on the organisation and delivery of fundraising/social projects.
- Prepared to attend parents' meetings, open evenings, celebration of success and other events as required.